

# LISA OAKES

GRAPHIC DESIGNER

Senior Graphic Designer with over 20 years of experience. Creative, detail-oriented, reliable, motivated designer who assists businesses and individual clients to successfully market and sell their products and services. Strengths include time management, problem solving, and communication with experience in facets of many types of businesses.

## PERSONAL INFO

### Address

31 High Street #1, Waterville, ME 04901

### Phone

207-513-7059

### E-mail

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### Website

[www.lavenderdesigns.com](http://www.lavenderdesigns.com)

## EXPERIENCE

### 2002–present

#### Owner/Graphic Designer

##### Lavender Designs, Waterville, Maine

Successfully work with a variety of clients on projects from concept to completion. Notable projects include branding, wine and spirits labels, complete collateral design for statewide film festival for 10 years, advertising, signage, event posters and marketing for community arts organization, wide variety of nationally released movie posters, as well as calendars, apparel, logos, web advertising, brochures and much more.

- Maine International Film Festival, all collateral
- Tree Spirits, wine and spirits labels, complete company branding
- Waterville Creates!, branding, style guides, marketing, signage, posters
- Canine Insights, logo and identity design
- Grand Central Cafe, menu design
- Meridians, logo and company branding
- Railroad Square Cinema, brochures, signage, advertising
- Shadow Distribution, movie posters

### 2004–present

#### Senior Graphic Designer

##### James D. Julia, Inc., Fairfield, Maine

Collaborate with marketing director, graphic designer and photography team to successfully market over \$500,000,000 worth of high end antiques at one of the top ten auction houses in North America. Design multiple 400–800 page print catalogs for three divisions per year, considered by many as the best in the industry. Create and maintain company brand, continually improve complex processes, redesign website for maximum usability, maintain quality control of over 25,000 product photographs per year, design product video advertisements, banners and all facets of print advertising, within established timeframes.

### 2002–2004

#### Graphic Designer

##### Quality Graphics, Somerville, Massachusetts

Responsible for design of logos, brochures, signs and other print collateral for digital print shop customers.

## EDUCATION

### 2000–2002

Graphic Design Certificate

University of Massachusetts, Lowell

### 1992–1996

Bachelor of Arts, Music

Mount Holyoke College

## COMMUNITY INVOLVEMENT

Member, Board of Directors, Humane Society Waterville Area  
Former Member, Board of Directors, Waterville Main Street

## TECH SKILLS

### ADOBE INDESIGN



### ADOBE PHOTOSHOP



### ADOBE ILLUSTRATOR



### MICROSOFT OFFICE



## DESIGN SKILLS

TYPOGRAPHY

PRINT PRODUCTION

BRANDING

LAYOUT

## SOFT SKILLS

CREATIVITY

COMMUNICATION

PROBLEM SOLVING

PROOFREADING

TIME MANAGEMENT

COLLABORATION